

istitutomarangoni in



SHORT COURSE IN EXPERIMENTAL TEXTILE DESIGN

Version 02



BRIEF OVERVIEW

General Introduction

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni short courses prepare students in the principles of subjects such as Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Visual and Multimedia Design, Interior Design, Product Design, Art History and Art Curation.

CERTIFICATION ATTAINED

Istituto Marangoni Certificate.

SHORT COURSE DESCRIPTION

Course Duration:

3 Weeks

75 hours of lesson

Brief description paragraph:

Emphasis is placed on exploratory and versatile approaches to obtain a textile collection. Participants build their knowledge by being encouraged to unlock their potential ability to experiment, innovate and develop, learning about sustainable approaches. Students challenge new directions in textile design through forward-thinking research and analyse the need and impact of innovation and ecology to the economy.

Key Topics (max 5):

- Textile Design
- Sustainability
- Surface and Prints
- Portfolio
- Graphic Design and Communication

Week by Week description

- Week 1: In the first week participants explore the textile area of the fashion industry with a focus on original textile designs, from inspiration to their application. Learning about the art of creating textiles, it history and their manipulation, participants explore their own creativity and different ways of creating a textile design collection.
- Week 2: In the second week, participants explore the digital techniques applied to fashion textiles. With a main focus on the different ways of decorating textiles from applications, prints, textures and surface. Students will analyse the impact of innovation and ecology on the economy, researching and proposing personal concepts on Inventing the Future of Fabrics.
- · Week 3: During the final week of the course, participants work on finalising their personal concepts into a collection of textile designs. The design ideas are further developed through individual tutoring and guidance by textile experts and finally presented in a visual design portfolio.

| Subjects |
|----------------------|
| Research Methodology |
| Sustainability |
| Surface and Print |
| Graphic Design |
| Trend Forecasting |
| Textile Design |



LEARNING ACTIVITIES

Short Courses are taught via:

- Frontal lessons.
- Workshops / Seminars.
- Off-site visits (where relevant to specific course).

Outcomes

Upon completion of this short course, you will be equipped with the knowledge and skills to:

- Apply research methods to a creative project.
- Create a range of forward-thinking textiles.
- Communication and creative portfolio.

Course materials

- Variety of paper formats (A4/A3, watercolour paper...).
- Coloured pencils.
- Markers.
- Watercolours.
- Computer or tablet.
- Any material relevant to create surface and texture.

STUDENT SUPPORT STRATEGY

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the student experience: a. the use of the Library, online resources (where available), and the school facilities help students to reach the skills and knowledge expected on the course;

b. Tutors guide students during their studies.

Student & Academic Services

Istituto Marangoni provides Student & Academic Services, who act as the first point of contact for students The Student Support Officers help students in:

- finding their way around;
- managing their time;
- getting the best from their course:
- understanding and applying the School's rules;
- anything else the officers can advise on.

STUDENT FEEDBACK

Student feedback is essential for future course development and improvement. Student comments are used to evaluate and enhance both the successful management of their study experience, and course contents.

Upon completion of the short course Istituto Marangoni collects feedback through an online questionnaire where students will be invited to reflect on their overall experience at the School.